



WPVI-TV PHILADELPHIA
4100 City Line Ave.
PHILADELPHIA PA 19131

Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

DATE: 10-23-2012 PAGE: 1 of 2

LUC MEDIA INC - 5515
ATTN: CHRIS BRIMER
25 WHITLOCK PLACE SW
SUITE # 201
MARIETTA GA 30064

Contract No 403311	Contract Dt 10-23-2012	Revision Dt	Rev# 0	Advertiser TRIVEDI FOR CONGRESS, MANAN	Brand TRIVEDI FOR CONGRESS-CD#6	Product Code POLITICALS								Station/Market WPVI - PHILADELPHIA					
Agency Est#			CMS # 247006	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-29-2012	End Date 11-05-2012	Billing M (Broadcast Month, Cycle 1)						Package N	Contract Title 247006				
Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
1	10-29-2012	11-02-2012	05:00AM - 06:00AM	MORNING NEWS 5A MO-FR (6948)			9	15	X	X	X	X	X			6	325	6	1,950.00
			(BOOKENDS)																
2	11-05-2012	11-05-2012	05:00AM - 06:00AM	MORNING NEWS 5A MO-FR (6948)			9	15	X							2	325	2	650.00
			(BOOKENDS)																
3	10-29-2012	11-02-2012	06:00AM - 07:00AM	MORNING NEWS 6A MO-FR (6949)			9	15	X	X	X	X	X			8	750	8	6,000.00
			(BOOKENDS)																
4	11-05-2012	11-05-2012	06:00AM - 07:00AM	MORNING NEWS 6A MO-FR (6949)			9	15	X							2	750	2	1,500.00
			(BOOKENDS)																
5	10-29-2012	11-02-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)			9	15	X	X	X	X	X			18	750	18	13,500.00
			(BOOKENDS)																
6	11-05-2012	11-05-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)			9	15	X							4	750	4	3,000.00
			(BOOKENDS)																
7	11-03-2012	11-03-2012	08:00AM - 09:00AM	WEEKEND NWS GMA SA (7098)			9	15						X		2	400	2	800.00
			(BOOKENDS)																
8	11-03-2012	11-03-2012	09:00AM - 10:00AM	WEEKEND NWS 9-10A SA (10928)			9	15						X		2	350	2	700.00
			(BOOKENDS)																
9	11-04-2012	11-04-2012	08:00AM - 09:00AM	WEEKEND NWS GMA SU (7099)			9	15							X	2	350	2	700.00
			(BOOKENDS)																
10	11-04-2012	11-04-2012	09:00AM - 10:00AM	WEEKEND NWS 9-1030A SU (7057)			9	15							X	2	250	2	500.00
			(BOOKENDS)																
11	10-29-2012	11-02-2012	05:00PM - 06:00PM	EARLY NEWS 5P MO-FR (6988)			9	15	X	X	X	X	X			16	1,100	16	17,600.00
			(BOOKENDS)																
12	11-05-2012	11-05-2012	05:00PM - 06:00PM	EARLY NEWS 5P MO-FR (6988)			9	15	X							2	1,100	2	2,200.00
			(BOOKENDS)																
13	10-29-2012	11-02-2012	06:00PM - 06:30PM	EARLY NEWS 6P MO-FR (6989)			9	15	X	X	X	X	X			10	1,500	10	15,000.00
			(BOOKENDS)																
14	11-05-2012	11-05-2012	06:00PM - 06:30PM	EARLY NEWS 6P MO-FR (6989)			9	15	X							2	1,500	2	3,000.00
			(BOOKENDS)																
15	10-29-2012	11-02-2012	07:00PM - 07:30PM	ACCESS MO-FR JEOPARDY (7063)			9	15	X	X	X	X	X			10	1,500	10	15,000.00
			(BOOKENDS)																

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
16	10-29-2012	11-02-2012	07:30PM - 08:00PM (BOOKENDS)	ACCESS MO-FR WHEEL (7064)				9	15	X	X	X	X	X				10	1,500	10	15,000.00
17	10-29-2012	11-04-2012	11:00PM - 11:35PM (BOOKENDS)	LATE NEWS MO-SU (6969)				9	15	X	X	X	X	X	X	X		6	2,100	6	12,600.00
18	11-05-2012	11-05-2012	11:00PM - 11:35PM (BOOKENDS)	LATE NEWS MO-SU (6969)				9	15	X								2	2,100	2	4,200.00
																	Contracted Gross Total:		106	113,900.00	
																	Actual Gross Total:		106	113,900.00	
																	Agency Commission:			17,085.00	
																	Net Total:			96,815.00	
Month/YR			Preempted		Made Good		Contract Total		Adjustments								Actual Total				
Nov 12			0.00		0.00		113,900.00		0.00								113,900.00				
TOTAL			0.00		0.00		113,900.00		0.00								113,900.00				

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